

Exporting Industries



CURRENT STATE

Our primary exporting industries in the high-tech manufacturing sector recovered quickly from the current recession.

IDEAL STATE

Job growth in key primary, or basic, industries continues to bring new dollars into Central Texas.

CONTEXT

Exporting industries tend to generate both regional costs and benefits as well as inter-region competition. Coordinating policies and incentives across local levels to produce a truly collaborative economic framework for every municipality, county and school district is challenging to design and implement, much less balance with natural resource availability and equity trade-offs.

ADDITIONAL MEASURES

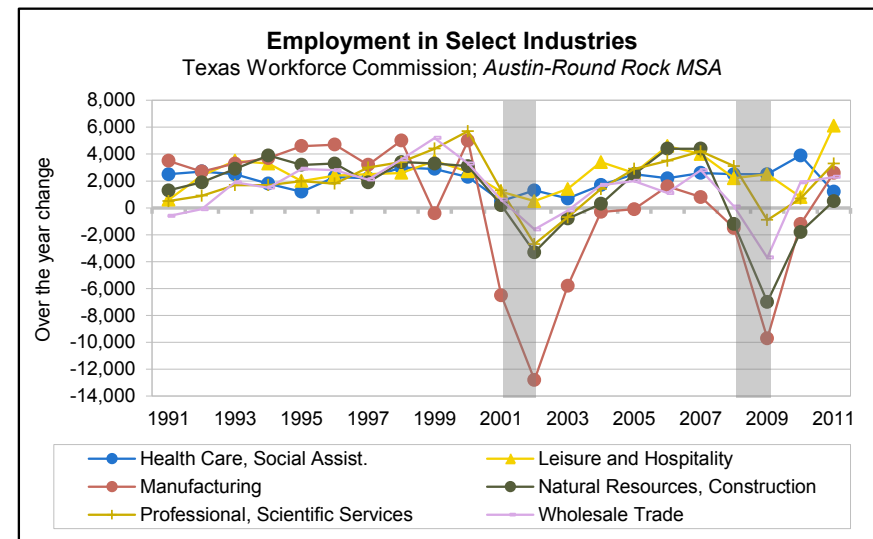
Shift-share Quotients

SOURCES

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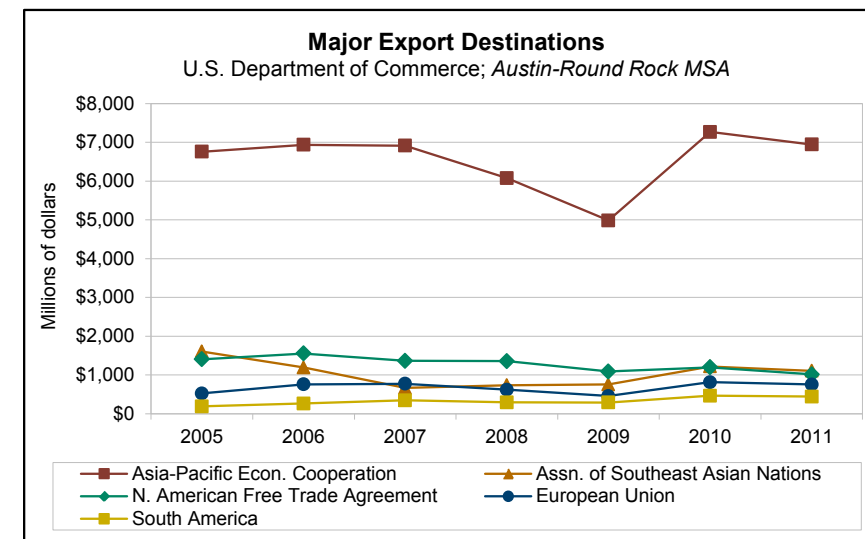
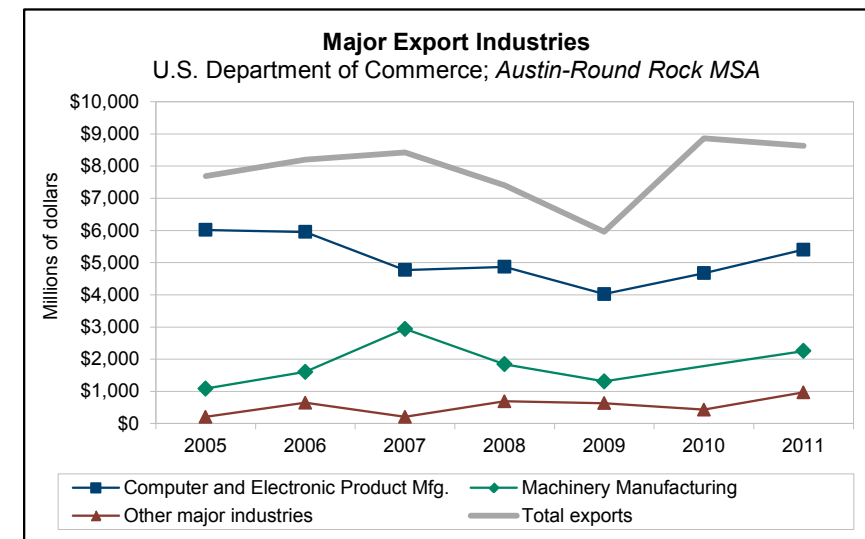
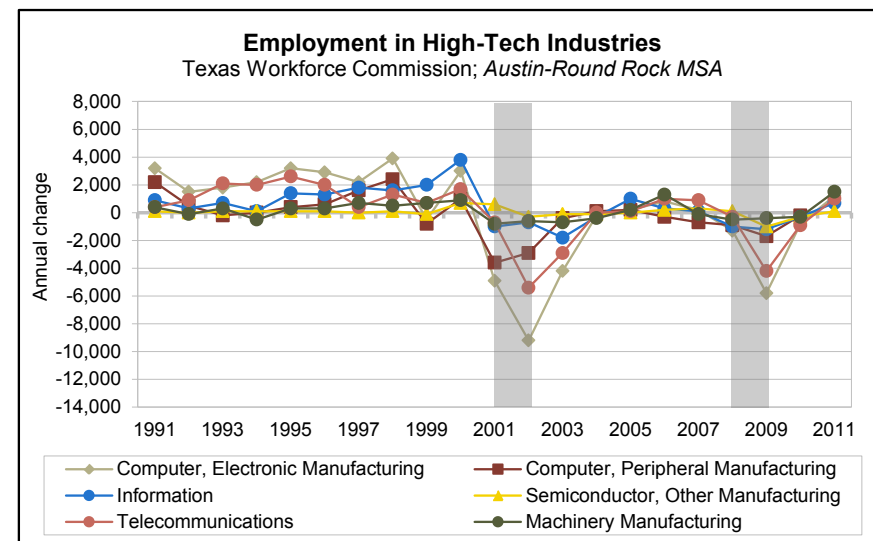
Key Industries

- The same industries that sharply declined in 2001 reported negative growth again in 2008, with construction-related employment even more impacted.
- The trajectory of employment numbers has improved since 2009, with all sectors reporting positive growth in 2011.



High-Tech Industries

- The core private industry sector for the Austin region, high-tech related industries (almost all within the Manufacturing category above), has been quickly bouncing back to positive growth since the recent recession.



Exports by Commodity

- Total exports have bounced back since declining during the latest recession.
- Computers and electronics, Central Texas' top export industry, gained over \$1.3 billion in exports from 2009-2011.
- In 2010, exports made up 10.5% of Central Texas GDP and supported 58,000 jobs in the region, according to a Brookings report.
- *Note: Some data is withheld for disclosure reasons.*

Export by Destination

- Goods from Central Texas, by dollar value, are primarily exported to Asia for further processing and assembly.
- Asian markets were the primary driver for the 2010 increase in exported goods from Central Texas.
- In 2010, the top five export markets for semiconductors were China, Malaysia, Mexico, Korea and Taiwan, according to a Brookings report.
- *Note: World destinations based on political, economic, and geographic groupings by U.S. Dept. of Commerce.*